



Attorney Docket No. 12110

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Erik N. SIMONS

Serial No: 09/849,988 Art Unit: Unknown

Filed: May 8, 2001 Examiner: Unknown

Title: AFFILIATE MARKETING SEARCH FACILITY FOR RANKING MERCHANTS AND RECORDING REFERRAL COMMISSIONS TO AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY

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INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In addition to the other information filed herewith, Applicant identifies the following web sites as providing evidence of potential prior art:

<http://www.hyperseek.com/>

<http://affiliate.carsdirect.com/>

<http://www.linkshare.com/>

<http://www.GOTO.com>

<http://www.valueclick.com/>

<http://www.infospace.com/>

[http://www.networksolutions.com/en\\_US/partners/affiliates/index.html](http://www.networksolutions.com/en_US/partners/affiliates/index.html)

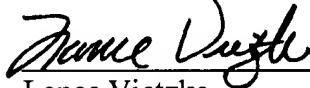
<http://befree.com/>

Print outs of the home pages for these sites are filed herewith.

8/7/01

Date:

Respectfully submitted,



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Lance Vietzke

Reg. No. 36,708

DORSEY & WHITNEY LLP

1001 Pennsylvania Avenue, N.W.

Suite 300 South

Washington, D.C. 20004

Telephone: (202) 824-8839

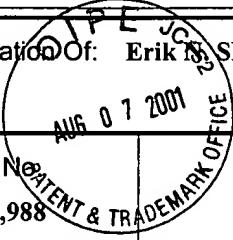
Fax: (202) 824-8990

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT  
(Under 37 CFR 1.97(b) or 1.97(c))

2673  
Docket No.

12110

In Re Application Of: Erik S. SIMONS



Serial No.  
09/849,988

Filing Date  
May 8, 2001

Examiner  
Unknown

Group Art Unit  
Unknown

Title: AFFILIATE MARKETING SEARCH FACILITY FOR RANKING MERCHANTS AND RECORDING  
REFERRAL COMMISSIONS TO AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY

Address to:

Assistant Commissioner for Patents  
Washington, D.C. 20231

**37 CFR 1.97(b)**

1.  The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

**37 CFR 1.97(c)**

2.  The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a Final Action under 37 CFR 1.113, or
2. a Notice of Allowance under 37 CFR 1.311,

whichever occurs first.

Also submitted herewith is:

a certification as specified in 37 CFR 1.97(e);

**OR**

the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

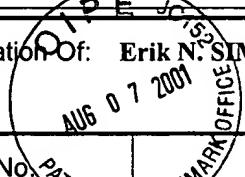
**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**

(Under 37 CFR 1.97(b) or 1.97(c))

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Title: **AFFILIATE MARKETING SEARCH FACILITY FOR RANKING MERCHANTS AND RECORDING  
REFERRAL COMMISSIONS TO AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY**

RECEIVED

AUG 09 2001

Technology Center 2600

**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

A check in the amount of \_\_\_\_\_ is attached.

The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. \_\_\_\_\_ as described below. A duplicate copy of this sheet is enclosed.

Charge the amount of \_\_\_\_\_

Credit any overpayment.

Charge any additional fee required.

**Certificate of Transmission by Facsimile\***

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. \_\_\_\_\_) on \_\_\_\_\_ (Date)

Signature

Typed or Printed Name of Person Signing Certificate

**Certificate of Mailing by First Class Mail**

I certify that this document and fee is being deposited on \_\_\_\_\_ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence

\*This certificate may only be used if paying by deposit account.



Signature

Lance Vietzke, Reg. No.: 36,708

Dated: 8/7/01

CC: